



INTERNATIONAL JOURNAL OF BUSINESS

MANAGEMENT AND ACCOUNTING

International Journal of Business, Management and Accounting

Volume 4, No.1, February 2024

Internet address: <http://www.ejournals.id/index.php/IJBMA/issue/archive>

E-mail: info@ejournals.id

Published by ejournals PVT LTD

Issued Bimonthly

DOI prefix: 10.52325

Potsdamer Straße 170, 10784 Berlin

Requirements for the authors.

The manuscript authors must provide reliable results of the work done, as well as an objective judgment on the significance of the study. The data underlying the work should be presented accurately, without errors. The work should contain enough details and bibliographic references for possible reproduction. False or knowingly erroneous statements are perceived as unethical behavior and unacceptable.

Authors should make sure that the original work is submitted and, if other authors' works or claims are used, provide appropriate bibliographic references or citations. Plagiarism can exist in many forms - from representing someone else's work as copyright to copying or paraphrasing significant parts of another's work without attribution, as well as claiming one's rights to the results of another's research. Plagiarism in all forms constitutes unethical acts and is unacceptable. Responsibility for plagiarism is entirely on the shoulders of the authors.

Significant errors in published works. If the author detects significant errors or inaccuracies in the publication, the author must inform the editor of the journal or the publisher about this and interact with them in order to remove the publication as soon as possible or correct errors. If the editor or publisher has received information from a third party that the publication contains significant errors, the author must withdraw the work or correct the errors as soon as possible.

OPEN ACCESS

Copyright © 2024 by ejournals PVT LTD

www.ejournals.id
Info@ejournals.id

2

CHIEF EDITOR

Serikuly Zhandos

PhD, Associate Professor, RWTH Aachen University, *Aachen, Germany*

EDITORIAL BOARD

T. Pfeiffer

University of Vienna, Austria

C. Dambrin

ESCP Business School, France

R. Chenhall

Monash University, Australia

A. Davila

University of Navarra, Spain

N. Dai

*University of International Business
and Economics, China*

**THE MAIN DIRECTIONS OF IMPROVING THE ATTRACTIVENESS OF
REGIONS IN THE INNOVATION ECONOMY INVESTISIYAVIY (SECOND
PART)**

Rakhatullaev Bybabur Chorshanbievich
PhD finance
Termez, Uzbekistan

Abstract. The article provides a justification for the importance of regional investment policy for both the individual and the state as a whole for much of the region's remuneration. The essence of the manifestation of the interaction between regional, regional and municipal authorities in the process of implementing the investment business structure is revealed, the importance of coordinating the interests of the government and the business structure is emphasized. Regional investment potential difficulties in attracting and implementing regional investment policy directions and the key are highlighted. The size in the financing of regional investment (private and public) are characterized, the importance of the interaction between regional, municipal authorities and the business structure is the resource for the accumulation of investment is emphasized. The key indicators for assessing the existing social-economic situation and development potential of the region based on the use of multidimensional classification, taking into account the different level of social development your financial and tak in the region, are presented. General objectives of regional investment policy is a key are highlighted, including the rational use of the potential of technological information and region's in combination with increasing potential, infrastructure development, innovative production development, and the creation of high-performance jobs. The importance for developing effective regional investment financing of the financial market, the readiness of the infrastructure for the development and use of resource investment in region's is emphasized.

Keywords: region; regional investment; regional investment policy regional financing; investment; investment resource; investment activity; economic development of the region; regional investment projects; the provision of investment region

Investisiyaviy innovasiyalar in recent years to improve the charm of the territory, technical resurstejam-technology, the digitization of the economy is lokomotiv. As a result of such development of the national economy on the basis of high technologies (primarily in developing countries) modernizatsiyalashuvi are carried out. At the same time innovative and globally competitive to ensure the development of the national economy in the xxi century as one of the solutions of the problems remain which are associated with the creation and development of infrastructure to support innovation.

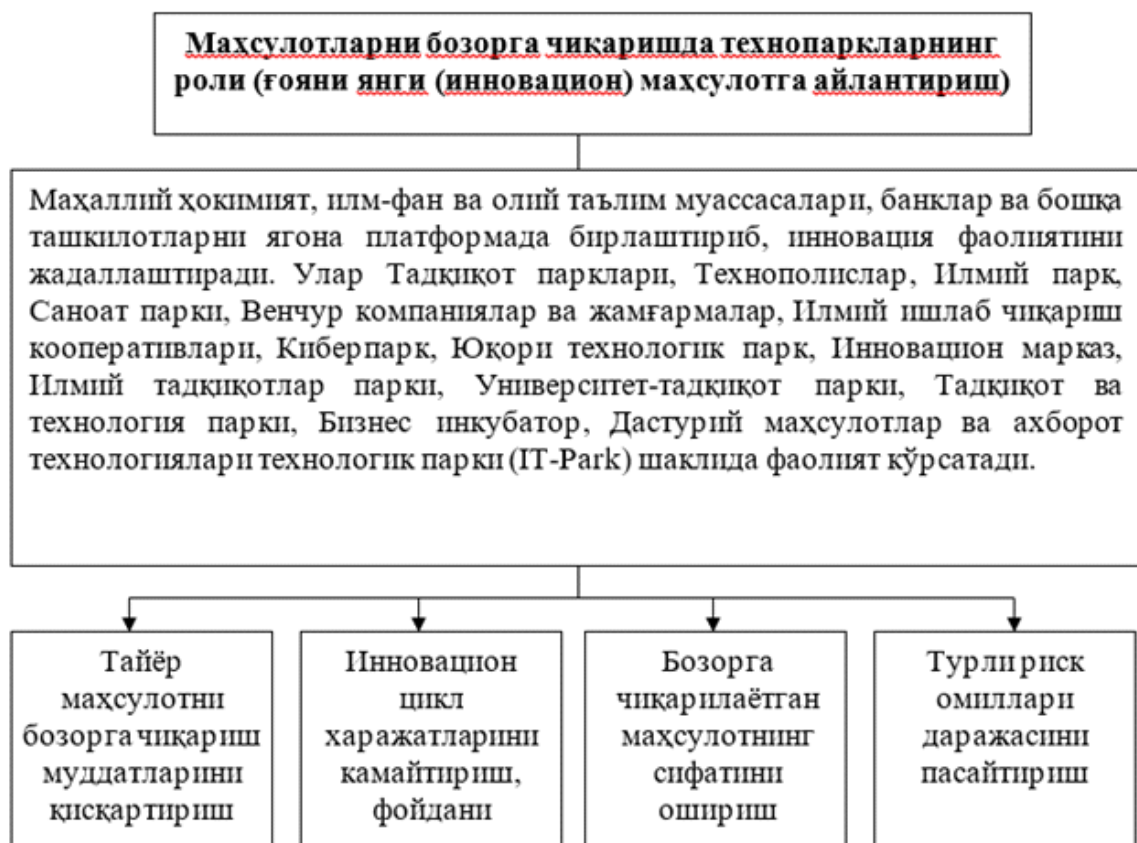
The global innovation index of innovative development of the country (global athletes, Index) will be evaluated on the basis of their attractiveness and this indicator plays an important role in increasing the country investisiyaviy. Global innovation index the global scientific and innovative research, it assesses the level of development of the state innovasiyaviy. This assessment rating style "of france's INSEAD international business school, university and the world intellectual property organization kornelya (BIMT) was developed by". Currently, the global innovation index as of the valuation of 80 units and their number is changing from year to year can be used.

The global innovation index the year 2021, " the report said, uzbekistan is among

132 countries in the rating of 86 in-place are noted. These results in the rating of the country in the year 2020, up 7, year 2015, while 36 rose implies a high level. Also, the rating of 4 units in the country income group, that is, high-income, upper middle income, lower middle income and low income. Of the 34 countries in the lower middle income uzbekistan takes place among the 10th. Some indicators of uzbekistan (the quality of governance institutions - 94-place, human capital and research - 72-place infrastructure - 72-place, the level of development of the domestic market - 24-place) is a leading places. "2022 year's global innovation index places the highest in Switzerland (1) Us (2) Sweden (3) uk (4) Netherlands (5) Korea (6) Singapore (7) Germany (8), Finland (9) and denmark (10) I will be master of the country, uzbekistan 132 82 place among units have been recorded in the state".

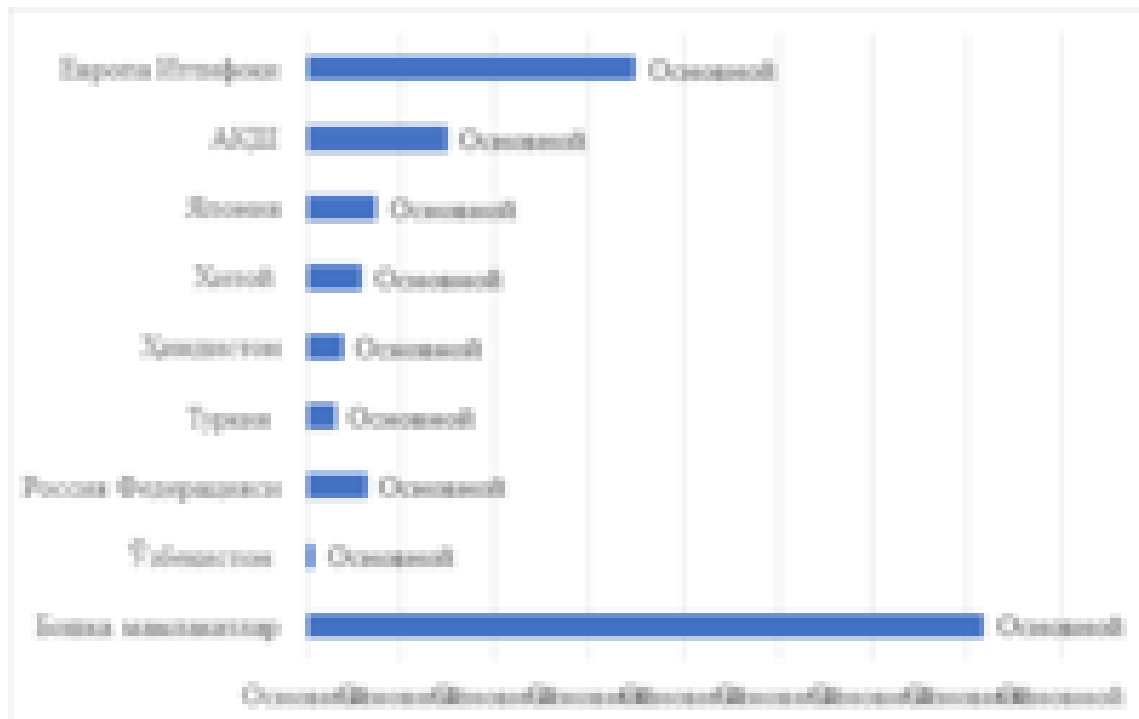
The global innovation index texnoparklar one of the main indicators of activity. "Texnoparklarning consists of the following features: science, education and production, scientific institutions, project design departments, educational institutions, production (service) enterprises organized in the form of regional tab of the association; to a place of highly skilled and experienced specialists as a result of the accumulation of scientific-technical and technical-technological innovations and apply them to create speeding up".

To maintain the organization and functioning of texnoparklarni they use as practice shows, they innovasiyalar practice in the introduction of new (innovation) products out to the market plays an important role in (3.4-picture).



3.4-picture. The role of products out in the market to texnoparklarning

Therefore, texnoparklar to increase profit by improving the quality of the product, the product will reduce the costs of new product types, production, increase the volume of product sales in domestic and foreign markets, and the rational use of raw materials, plays an important role in the reduction of toxic waste. If there are more than 3000 texnoparklar in the world in the contemporary day, 23,3 percent and 10 percent of them operate in the european union in the usa. This number is 5% in japan, china 4,3% in the Russian federation, 4%, India 2.7% of turkey and 2.1% is equal to. Texnoparklar activities in uzbekistan in 2017. which takes into account that we have had on the world of 0.7 percent total to uzbekistan texnoparklarning of the fact that the positive condition (3.5-picture).



3.5-picture. Texnoparklarning location across the country

The results of the research shows that texnoparklar energy saving, alternative and renewable energy sources, electronic measuring instruments, robotics engineering, mechanical engineering, electrical engineering, chemical technology and music, and the music of pharmaceutical medicine minds, means of plant protection, materials science, metal processing technology to seismic durability of building materials production and the food industry through the development of the regions socio-economic development, ensuring contributes an important share. The purpose of the further development of the rule of texnoparklarning of financial support by the state for such activity point is noted. Such a support system is used in the advanced countries. In particular, "texnoparklarni subsidized by the state in order to develop interests in japan in the form of loans and low financial benefits, low rent industrial facilities are provided in the territory texnoparklar interests" . Also, "the benefits of such units by a given number of them texnoparkning 63 49 Turkish state was established on the basis of performance" . In this connection and further increase the attractiveness of business environment in the country investisiyaviy in the areas of state residents in order to assist the development of all types

of taxes and mandatory deductions texnopark to the trust fund (except social tax) according to the purpose, is exempt from payment of this condition based on the cooperation of entities for the development of innovative infrastructure and hinders the rapid integration of the activities, accelerates to innovasiyalar, increases productivity, reduces costs, provide the development of digital technologies and international economic integrasiyalashuvga the way is wide open.

Opinion surkhandarya region investment attractiveness of the tourism potential in order to increase its investment in order to effectively use digital technology, infrastructure and investment potential institusional also the active involvement of spectrum it is necessary to improve the conditions of service.

2.Region surkhandarya qirqim involvement also increases the scale of foreign direct investment in every district and city to go and directions territory categories 4 and 5 in the category-the category in the territory of the governor and the development of entrepreneurship in the address by the ministries of the population, the increase of employment on the basis of the development of cooperation and its benefits on the effective use of consistent monitoring is necessary.

3.Region surkhandarya investment in capacity building and the formation of intellectual resources, their placement and use them in order to increase the effectiveness of the regional training-work out-neighborhood members to improve the integration should go.

4.Region surkhandarya free economic zones, industrial zones small and young people, the number of business entities and the effectiveness of activities texnoparklarda them to go the export of products and services by rapid increases should be the development and implementation of the program.

5.The country of surkhandarya region as the southern gate of the role and opportunities of foreign trade and economic relations, international logistics and transport system development in efficient way by using the import and export trade by land and sea with the expansion of the dimensions of the countries of the world, it is necessary to work out.

Xthe ulom

According to the experience of advanced countries and developing at a fast pace, increasing the use of the territory in the event a number investisiyaviy charm. In particular, implementation of various plans and programs in order to achieve financial stability and economic growth, lowering tax rates, tax free, to make foydlanish from the tax credit, also simplify the process of registration and digitization of investment, the company is appointing into the economy of the foreign country result in the removal of restrictions, insurance companies, and funding projects directly from the budget of regional importance, preferential long-term funding, research and developmental projects to make customs fees and taxes are free of charge from the investment, such as visa consists of.

Summary

1.Uzbekistan international rating in the index and, in particular, the index of economic freedom and the global innovation index is the main factor of increasing charm investisiyaviy improve the position. One of the main indicators in the global innovation index texnoparklar activity-or even, they are science, education, and work out scientific institutions, project design departments, educational institutions, production (service) enterprises organized as the association of regional tab to a place of highly skilled and experienced specialists form as a result of the accumulation of scientific-technical and technical-technological innovations and apply them to create rapid implies stepping up. Texnoparklar

innovatsiyalar practice in the introduction of innovative products out in the market, with the benefits of improving the quality of the product, increasing the cost price of the product, reducing the term of the product in the foreign market sales volume increase and the reduction of raw materials and save-plays an important role in the rational use tergap. If there are more than 3000 texnoparklar in the world in the contemporary day, 23,3 percent and 10 percent of them operate in the european union in the usa. This number is 5% in japan, china 4,3% in the Russian federation, 4%, India 2.7% of turkey and 2.1% is equal to. Texnoparklar activities in uzbekistan in 2017. which takes into account that we have on the world of 0.7 percent total texnoparklarning the fact that uzbekistan had a positive condition. Texnopark state residents of all types of taxes and mandatory deductions to the trust fund (except social tax) is exempt from payment according to the purpose of this condition the activities of entities based on the cooperation for the development of innovative infrastructure and the rapid integration of hinders, activates the innovatsiyalar efficiency, reduces costs, and provide the development of digital technologies opens wide opportunities and international integratsiyalashuvga way.

Used literature.

1.Raximova G.M., Existing problems in the field of electrical energy of Uzbekistan. Scientific Journal of "International Finance & Accounting" Issue 2, April 2022. ISSN: 2181-1016 http://interfinance.tfi.uz/?page_id=14

2.Raximova G.M., An account of the physical and spiritual obsolescence of the main tools. Scientific Journal of " International Finance & Accounting " Issue 3, July 2022. ISSN: 2181-1016 http://interfinance.tfi.uz/?page_id=131

3.Raximova G.M., Improvement of accounting for tangible assets Scientific Journal of "International Finance & Accounting" Issue 5, October 2022. ISSN: 2181-1016 <http://interfinance.tfi.uz/?p=1980>

4.Raximova G.M., Theoretical foundations of the accounting of fixed assets. National news agency of Uzbekistan-Department of Science (electronic journal) Scientific Publication No. 11 (37) B. November 2022.12-19. <https://xn--80affa3aj0al.xn--80asehdb/afa3cf8e-536e-41f2-9d9f-2a89fbe3f51f>

5.Raximova G.M., Development and formation concept of economic categories" deprezzatsiya "and" depreciation" . Agro-Economic Journal 2022 special issue 120 - 12 p. Journal

6.Raximova G.M., Uzbekiston electro energetics of the Soviet Union asosiy fondlar / Bulletin of the Khorezm Ma'mun Academy of the main funds in the field of electro-energy of Uzbekistan: scientific journal.- №11/2 (95), Khorezm Ma'mun Academy, 2022. - 187 p. P.108-111. <http://mamun.uz/uz/page/56>

7.Raximova GM, The development of the accounting of fixed assets in the historical stage of the" Islamic Renaissance". Economics and education. 2024. №6. 140-145.

8.Rakhimova GM, Wissenschaftliche und praktische fragen der ausl?ndischen erfahrung bei der berechnung der abschreibung des anlageverm?gens in Usbekistan. International journal of Business, Management and Accounting. 2022/12/1.

9.Saidakhmedovna, I. Y., Rakhimova, G. M., & Anorbayevich, N. U. (2023). The role of structural reforms and attracting investment in improving the electricity supply of the Republic of Uzbekistan. ASEAN Journal on Science & Technology for Development, 40(4), 153-160.

10.Rakhimova GM, Ismoilov, S. S. (2020). SUBSEQUENT VALUATION OF PROPERTY, PLANT AND EQUIPMENT. Theoretical & Applied Science, 2021/6/21 DOI 10.5281/zenodo.5007125